

APPLIED INFORMATION TECHNOLOGIES PRIVACY POLICY

APPLIED INFORMATION TECHNOLOGIES, Inc. (AIT) respects the privacy of its members and other visitors to its website. AIT has created this Privacy Policy to demonstrate its firm commitment to privacy and security. This Privacy Policy describes how AIT collects information from users of the website, how the collected information is used, and the choices members and visitors have concerning the collection and use of such information. Please read the policy carefully and note that by using AIT's website, members and visitors signify their agreement to this Privacy Policy. AIT will update this policy from time to time. Any revisions, amendments, or modifications will be posted on the website.

What information does AIT collect and how is personal information used once it is collected?

Most data AIT collects is used only to help AIT better serve its members. It is AIT's general policy to collect and store only personal information that its members and visitors knowingly provide. Information collected online is usually defined as being either anonymous or personally identifiable.

Anonymous information refers to data that cannot be tied back to a specific individual. AIT does not collect any personal information from users browsing its public website. Only aggregate data-such as the number of hits per page, browsers and platform types-is collected. Aggregate data is only used for internal and marketing purposes and does not provide any personally identifying information.

Personally identifiable information refers to data that tells AIT specifically who the visitor is. To gain access to members-only resources and personalization features on the AIT website, members are asked to provide some limited information. This data is submitted voluntarily. AIT asks users to provide their name and member number for Login purposes, and to verify contact information for convention registration.

The database storing AIT membership contact information is a record that is held in trust. Its use for commercial or solicitation purposes is denied to all. Non-members will be denied requests for lists of members and clubs. Only the AIT Board of Directors may grant exceptions.

What are "cookies" and how does AIT use them?

A cookie is a small text file containing a unique identification number that is transferred from a website to the hard drive of a user's computer. This unique number identifies the user's web browser-but not the user-to AIT computers whenever the user visits the AIT website. A cookie will not provide personally identifiable information about users, such as their name and address. The use of cookies is now an industry standard and cookies are currently used on most major websites. Most web browsers are initially set up to

accept cookies. If users prefer, they can reset their browser to notify them when they have received a cookie. They can also set their browser to refuse to accept cookies altogether.

AIT uses cookies only to facilitate automated activity such as to store and track passwords. Cookies are not used to disseminate significant information about users over the Internet or to analyze any information that users have knowingly or unknowingly provided.

AIT does not disclose credit card account information provided by its members. When members choose to use their credit cards, AIT submits the information needed to obtain payment to the appropriate clearinghouse.

What privacy issues arise with links to other sites and who collects information and has access to it?

Data collected through AIT's website is generally collected and maintained solely by AIT.

This website contains links to other websites. AIT has no control over, and is not responsible for, the privacy policies or content of such sites.

How can members modify their AIT member information?

Members may change their information by sending an e-mail to sales@AIT-inc.com, or by mail to the following postal address: APPLIED INFORMATION TECHNOLOGIES, 9891 Broken Land Parkway, Suite 304, Columbia, MD 21046, or by utilizing the members-only section of <http://www.memexweb.com/> which can be accessed by going to <http://www.ait-inc.com>.

Members may choose to "opt out" of receiving materials. If members do not "opt out" of receiving such promotional materials, AIT reserves the right to e-mail materials related to its services.

AIT may occasionally need to send members messages pertaining to their use of the services and/or the sites. Members will not be able to "opt out" of receiving such messages. These messages are limited in that they, among other things, will clearly indicate the originator of the e-mail.

What types of security procedures are in place to protect against the loss, misuse, or alteration of information?

AIT has security measures in place to protect the information under its control. While the organization makes every effort to ensure the integrity and security of its network and systems, it cannot guarantee that its security measures will prevent third-party "hackers" from illegally obtaining information. AIT will never sell member or visitors' information to a third party. Any information that is disclosed in public areas of AIT's website, in the members-only Forum, or on the Internet may become public information. Members and visitors should exercise caution when deciding to disclose personal information in these areas.

Questions About AIT's Privacy Policy.

If members or visitors have any questions about this Privacy Policy, please contact:

AIT Privacy Policy, APPLIED INFORMATION TECHNOLOGIES, 9891 Broken Land Parkway, Suite 304, Columbia, MD 21046, or send an e-mail to sales@ait-inc.com.